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Structural Packaging: Design Your Own Boxes And 3D Forms



Synopsis

Unlike other packaging titles, which simply provide templates to copy, this book enables designers of all packaging types to create 3-D packaging forms that are specific to their needs rather than based on an existing design. Structural Packaging gives the reader an understanding of the underlying principles of packaging construction and the technical knowledge and confidence to develop a greater number of their own unusual and innovative designs.

Book Information

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Customer Reviews

My second book from this author - enough template to just get going, but also enough theory to rapidly mash up one's own designs. I use a Silhouette paper cutter to rapidly move to prototypes, using dotted cuts for score lines.

I'm Graphic designer and I bought this book a few months ago, in my country not exist a similar like this, the truly remarkable on this product is it gives you the possibility to create a well-made packaging from primordial bases. Now I'm teaching the subject of packaging design a group of students and the method used by the author is really practical and friendly even if you don't any idea about boxes or package. You have extra material visiting the web site of this author ... I'm really really fine with my purchase... Es un libro buenísimo y esencial.

The design in this book are well explained and the diagrams are easy to follow. The boxes that the book makes are not the usual type. It's easy to go through the book and use the concepts to create your own boxes.

A fantastic resource. The book explains the fundamentals of creating sturdy 3-dimensional forms out of paper. Once you're done with the basics, it teaches you how to invent your own forms. There's even a chapter on common closures that I found really useful. Figuring all the info in this book out yourself is possible, but would take waaaaay longer.

I originally wanted this book for ideas on making larger custom boxes but all of the designs are more in-line with crafting. There are excellent layout sheets that you can copy and enlarge so you aren't trying to figure out where to make all of those complex folds. As I was reviewing the contents, I was inspired to start working on some smaller craft projects but I really don't have the time right now, but in the future, this book will be a great reference. Every artist/maker should have it on the shelf just in case.

The book provides basic and advanced insight into paper packaging. I would prefer a few more examples on the "advanced" area but, nevertheless, it is quite insightful. I am an industrial designer and not a professional in paper packaging.

We used this text for model-building in a class I took in grad school. Even if you do not build any of the models shown, studying what is possible - and how to do it - is worth the price of this book.

Good book. It covers the essentials of packaging design including die lines and what you need to know about making a package structurally sound. The interesting shapes and variations give inspiration as well as needed creative tools to make unique designs come to life. I would definitely recommend!

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